AI AGENT-READINESS REPORT

archilight.nz

Ran 38 of 81 checks

OVERALL

69

Grade C

SURFACE SUB-SCORES

CHATGPT / ACP	GOOGLE AI MODE	PERPLEXITY
69	70	68

META	MICROSOFT COPILOT
64	71

FREE PREVIEW

Findings · 14 need attention

NEEDS WORK CRITICAL **HTTPS enforced sitewide + HSTS (>= 6-month max-age)**

Enforce HTTPS sitewide and ship a Strict-Transport-Security header with max-age >= 6 months

WHAT WE FOUND

Confirmed the homepage is HTTPS (status 200), probed http://archilight.nz/ for redirect behaviour, and parsed the Strict-Transport-Security header (value: "max-age=0").

How we checked: URL scheme + homepage status check, an http://host/ redirect probe, and a Strict-Transport-Security max-age parse (>= 180-day threshold).

- HSTS max-age is below the 6-month minimum

`Checked: archilight.nz`

FAILED HIGH **Privacy policy page reachable**

Publish a privacy policy page and link it from your site nav/footer

WHAT WE FOUND

Probed 5 candidate privacy-policy paths (nav-discovered + platform-conventional) and none returned a 2xx body.

How we checked: Discover candidate URLs by scoring homepage nav/footer anchors for privacy/gdpr/cookie keywords, then append platform-conventional paths; probe each with politeFetch and pass on the first 2xx with >=200 stripped-body chars.

- No privacy policy page reachable at any candidate URL

`Checked: archilight.nz/privacy, archilight.nz/privacy-policy, archilight.nz/policies/privacy-policy`

FAILED HIGH **Product pages discoverable without JavaScript**

Make product pages discoverable without JavaScript

WHAT WE FOUND

Counted product pages discovered by the non-JavaScript crawl. None were found — JS-only storefront, products missing from sitemap, or the crawl was blocked.

How we checked: Count the product pages a non-JavaScript crawl could discover via the sitemap or initial HTML (no JS execution). The fetcher already attempted discovery; we read ctx.pdpSample.

- No product pages discoverable from a non-JavaScript crawl

`Checked: archilight.nz/sitemap.xml, archilight.nz`

FAILED HIGH **Products are machine-discoverable**

Publish a product feed or a crawlable product sitemap

WHAT WE FOUND

Ran the discovery cascade (feed -> platform catalog -> typed sitemap -> content-verified crawl). Method: `none`; verified 0 product pages.

How we checked: Read the product-discovery cascade result from ctx.discovery. Score by discovery method (feed / platform_api / sitemap_typed -> pass when verifiedProductCount >= MIN_CONFIDENT_PRODUCTS; content_verified -> partial; none or under-threshold -> fail).

- No reliable way for agents to discover your products

`Checked: archilight.nz`

FAILED HIGH **UCP profile carries all four required top-level keys**

Add every required top-level key to the UCP profile

WHAT WE FOUND

Profile is missing required key(s): signing_keys.

How we checked: Read the profile root (or top-level `ucp` wrapper) and verify the presence of `version`, `services`, `capabilities`, and `signing_keys` keys.

- Required top-level key `signing_keys` is missing

`Checked: archilight.nz/.well-known/ucp`

FAILED HIGH **Each service satisfies the transport-conditional field requirements**

Populate the conditional fields required by each service's transport

WHAT WE FOUND

Validated 1 services with recognised transports (0 satisfy their transport's required fields).

How we checked: For each services[] entry with a recognised transport, require the transport-conditional fields: rest/mcp -> endpoint+schema; a2a -> endpoint; embedded -> schema.

- Service is missing transport-conditional field(s)

`Checked: archilight.nz/.well-known/ucp`

FAILED MEDIUM **HSTS policy carries the includeSubDomains directive**

Add `includeSubDomains` to your Strict-Transport-Security header

WHAT WE FOUND

Inspected the homepage Strict-Transport-Security header ("max-age=0") and the includeSubDomains directive is absent.

How we checked: Parse the homepage `Strict-Transport-Security` header for the `includeSubDomains` directive (§6.1.2).

- HSTS header is missing the includeSubDomains directive

`Checked: archilight.nz`

FAILED MEDIUM **Organization/OnlineStore JSON-LD with contactPoint on homepage**

Add an Organization (or OnlineStore) JSON-LD block to your homepage with a contactPoint

WHAT WE FOUND

Parsed the homepage JSON-LD looking for an Organization/OnlineStore node with a contactPoint, but no Organization-class node is present.

How we checked: Parse homepage `<script type="application/ld+json">` blocks, flatten `@graph`, and look for an Organization/OnlineStore/Store node with a contactPoint carrying `email` or `telephone`.

- No Organization/OnlineStore JSON-LD on homepage

`Checked: archilight.nz`

FREE PREVIEW

FAILED MEDIUM **Third-party review-platform integration detected**

Install a third-party review platform so agents see syndicated reviews on your storefront

WHAT WE FOUND

Scanned the homepage and 0 sampled PDPs for 8 review-platform asset fingerprints; none matched.

How we checked: Substring scan of homepage and sampled PDP HTML for known review-platform asset fingerprints (judge.me, yotpo, stamped.io, reviews.io, okendo, loox, trustpilot, bazaarvoice).

- No third-party review-platform integration detected

`Checked: archilight.nz`

NEEDS WORK MEDIUM **Sitemap declared in robots.txt**

Add a `Sitemap:` line to robots.txt

WHAT WE FOUND

Read robots.txt and looked for a Sitemap: directive; none were declared.

How we checked: Read parsed Sitemap: directives from robots.txt (sitemaps.org / implementation note).

- robots.txt has no Sitemap: directive

`Checked: archilight.nz/robots.txt`

FAILED MEDIUM **Sitemap resolvable and includes at least one product URL**

Publish a sitemap containing product URLs

WHAT WE FOUND

Tried to resolve an XML sitemap from robots.txt (Sitemap: directives) or /sitemap.xml. No entries were returned.

How we checked: Parse `<loc>` entries from the resolved sitemap (or sitemap index) and classify each against product-URL patterns (`/products/...`, `/product/...`, `/p/<id>`, etc.).

- No XML sitemap was reachable, or it contained no <loc> entries

`Checked: archilight.nz/sitemap.xml`

FAILED LOW **HSTS policy carries the preload directive**

Add `preload` to your Strict-Transport-Security header and submit to hstspreload.org

WHAT WE FOUND

Inspected the homepage Strict-Transport-Security header ("max-age=0") and the preload directive is absent.

How we checked: Parse the homepage `Strict-Transport-Security` header for the `preload` directive (hstspreload.org vendor extension to).

- HSTS header is missing the preload directive

`Checked: archilight.nz`

FAILED INFO **Apple Pay markers detected (informational)**

Enable Apple Pay through your payment processor (informational only)

WHAT WE FOUND

Scanned the homepage and 0 sampled PDPs for Apple Pay markers; none matched.

How we checked: Substring match on known Apple Pay SDK/markup signatures (ApplePaySession, apple-pay-button, /apple-developer-merchant-id-domain-association) across the homepage and every sampled PDP HTML.

- No Apple Pay markers detected on the homepage or PDPs

`Checked: archilight.nz`

FAILED INFO **Google Pay markers detected (informational)**

Enable Google Pay through your payment processor (informational only)

WHAT WE FOUND

Scanned the homepage and 0 sampled PDPs for Google Pay markers; none matched.

How we checked: Substring match on known Google Pay SDK/markup signatures (pay.google.com/gp/p/js/pay.js, google.payments.api, <google-pay-button) across the homepage and every sampled PDP HTML.

- No Google Pay markers detected on the homepage or PDPs

`Checked: archilight.nz`

FREE PREVIEW

PASSING CRITICAL **Googlebot allowed on product paths**

Allow Googlebot on product paths

WHAT WE FOUND

Checked robots.txt for Googlebot at the representative product path `/`. The active group resolves to Allow.

How we checked: group match on `User-agent: Googlebot` rules at the representative product path `/` (via the parsed robots.txt isAllowed predicate).

`Checked: archilight.nz/robots.txt, /`

NOT APPLICABLE CRITICAL **Offer price + priceCurrency valid**

Set price as a number and priceCurrency as an ISO 4217 code

WHAT WE FOUND

Couldn't confidently identify product pages (found 0), so product-level checks aren't applicable.

How we checked: n/a

PASSING CRITICAL **OAI-SearchBot allowed**

Allow OAI-SearchBot in robots.txt

WHAT WE FOUND

Checked robots.txt rules for OAI-SearchBot (OpenAI's ChatGPT search/discovery crawler) at path /. The active group resolves to Allow.

How we checked: group match on `User-agent: OAI-SearchBot` rules at path `/` (via the parsed robots.txt isAllowed predicate).

`Checked: archilight.nz/robots.txt`

PASSING CRITICAL **No global wildcard root disallow**

Remove the wildcard `Disallow: /` from robots.txt

WHAT WE FOUND

Scanned the robots.txt wildcard `User-agent: *` group for a root Disallow (wildcard group present; root Disallow absent).

How we checked: Line-by-line scan of robots.txt; track membership of the `User-agent: *` group (stacked UA lines combine into one group per section 2.2.1) and flag the file when a root `Disallow: /` appears in that group with no offsetting `Allow: /`.

`Checked: archilight.nz/robots.txt`

PASSING HIGH **Bingbot allowed**

Allow Bingbot in robots.txt

WHAT WE FOUND

Checked robots.txt rules for Bingbot (Microsoft's web crawler — also the source for Copilot Shopping's index) at path /. The active group resolves to Allow.

How we checked: group match on `User-agent: Bingbot` rules at path `/` (via the parsed robots.txt isAllowed predicate).

`Checked: archilight.nz/robots.txt`

PASSING HIGH **Contact page exposes email or phone**

Add a `mailto:` email link or `tel:` phone link to your contact page

WHAT WE FOUND

Reached the contact page and found a contact method: mailto link (mailto:contact@archilight.co.nz), tel link (tel:0800), email (contact@archilight.co.nz), phone (1618183076).

How we checked: URL probe of contact paths; the first 2xx body is scanned for `mailto:` / `tel:` hrefs, plain emails (placeholder hosts excluded), and phone-shaped numbers.

`Checked: archilight.nz/contact`

FREE PREVIEW

NOT APPLICABLE HIGH **MerchantReturnPolicy finite-window has positive merchantReturnDays**

Add a positive `merchantReturnDays` to finite-window return policies

WHAT WE FOUND

Couldn't confidently identify product pages (found 0), so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE HIGH **MerchantReturnPolicy satisfies Option A (country+category) or B (returnLink)**

Make every MerchantReturnPolicy node satisfy Option A or Option B

WHAT WE FOUND

Couldn't confidently identify product pages (found 0), so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE HIGH **MerchantReturnPolicy node present on Product or Offer**

Emit `hasMerchantReturnPolicy` on Product or Offer JSON-LD

WHAT WE FOUND

Couldn't confidently identify product pages (found 0), so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE HIGH **Offer `availability` is a Schema.org URL**

Use a canonical Schema.org availability IRI on every Offer

WHAT WE FOUND

Couldn't confidently identify product pages (found 0), so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE HIGH **Offer JSON-LD carries shippingDetails (OfferShippingDetails)**

Emit shippingDetails (OfferShippingDetails) on Offer JSON-LD

WHAT WE FOUND

Couldn't confidently identify product pages (found 0), so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE HIGH **Sampled PDPs are not gated behind a login wall (401 / 403)**

Open PDPs to anonymous fetches

WHAT WE FOUND

Couldn't confidently identify product pages (found 0), so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE HIGH **No sampled PDP returns a noindex directive**

Remove the noindex directive from every PDP

WHAT WE FOUND

Couldn't confidently identify product pages (found 0), so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE HIGH **Each PDP carries at most one Product JSON-LD node**

Emit a single Product JSON-LD node per PDP

WHAT WE FOUND

Couldn't confidently identify product pages (found 0), so product-level checks aren't applicable.

How we checked: n/a

FREE PREVIEW

PASSING HIGH **PerplexityBot allowed**

Allow PerplexityBot in robots.txt

WHAT WE FOUND

Checked robots.txt rules for PerplexityBot (Perplexity's shopping index crawler) at path /. The active group resolves to Allow.

How we checked: group match on `User-agent: PerplexityBot` rules at path `/` (via the parsed robots.txt isAllowed predicate).

`Checked: archilight.nz/robots.txt`

NOT APPLICABLE HIGH **Brand attribution on PDPs**

Surface brand attribution on every PDP

WHAT WE FOUND

Couldn't confidently identify product pages (found 0), so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE HIGH **GTIN coverage on PDPs**

Populate `gtin` on every branded Product node

WHAT WE FOUND

Couldn't confidently identify product pages (found 0), so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE HIGH **Product `image` populated**

Add a resolvable image URL to every Product node

WHAT WE FOUND

Couldn't confidently identify product pages (found 0), so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE HIGH **Product JSON-LD present on PDPs**

Publish a Product JSON-LD block on every PDP

WHAT WE FOUND

Couldn't confidently identify product pages (found 0), so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE HIGH **Product `name` populated**

Populate `name` on every Product JSON-LD node

WHAT WE FOUND

Couldn't confidently identify product pages (found 0), so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE HIGH **Product JSON-LD includes `offers`**

Add an `offers` object to every Product node

WHAT WE FOUND

Couldn't confidently identify product pages (found 0), so product-level checks aren't applicable.

How we checked: n/a

FREE PREVIEW

PASSING HIGH **robots.txt present at root**

Publish a non-empty robots.txt at the site root

WHAT WE FOUND

Reached a non-empty /robots.txt at the site root (1673 bytes, 0 declared Sitemap lines).

How we checked: Check whether the fetcher reached a non-empty /robots.txt at the site root (§2.2.3 access method).

`Checked: archilight.nz/robots.txt`

PASSING HIGH **Terms of service page reachable**

Publish a terms of service page and link it from your site nav/footer

WHAT WE FOUND

Found a terms-of-service page at https://archilight.nz/terms-conditions/ (6190 chars of stripped body text).

How we checked: Discover candidate URLs by scoring homepage nav/footer anchors for terms/tos/legal/conditions keywords, then append platform-conventional paths; probe each with politeFetch and pass on the first 2xx with >=200 stripped-body chars.

`Checked: archilight.nz/terms-conditions`

PASSING HIGH **UCP profile Cache-Control is shared-cacheable with max-age >= 60s**

Serve `/.well-known/ucp` with `Cache-Control: public, max-age=…`

WHAT WE FOUND

UCP profile Cache-Control is "public, max-age=300" — public with max-age=300s.

How we checked: Parse the `Cache-Control` header on the `/.well-known/ucp` response; require `public`, `max-age >= 60`, and no `no-store`/`no-cache`/`private`.

`Checked: archilight.nz/.well-known/ucp`

PASSING HIGH **/.well-known/ucp response Content-Type is application/json**

Serve /.well-known/ucp with `Content-Type: application/json`

WHAT WE FOUND

UCP profile Content-Type is "application/json; charset=utf-8".

How we checked: Check that the `Content-Type` header on /.well-known/ucp starts with `application/json` (optionally with a charset parameter).

`Checked: archilight.nz/.well-known/ucp`

PASSING HIGH **/.well-known/ucp is publicly fetchable with no auth**

Allow unauthenticated access to /.well-known/ucp

WHAT WE FOUND

Unauthenticated GET /.well-known/ucp returned 200.

How we checked: Confirm an unauthenticated GET to /.well-known/ucp returns a 2xx status.

`Checked: archilight.nz/.well-known/ucp`

PASSING HIGH **/.well-known/ucp returns 200 directly with no redirects**

Serve /.well-known/ucp directly with a 200 response

WHAT WE FOUND

GET /.well-known/ucp returned 200 directly with no redirect chain.

How we checked: Inspect the final HTTP status of GET /.well-known/ucp and whether any 3xx redirect was followed to reach it.

`Checked: archilight.nz/.well-known/ucp`

FREE PREVIEW

PASSING HIGH **/.well-known/ucp profile is present with a `version` field**

Publish `/.well-known/ucp` with at minimum a `version` field

WHAT WE FOUND

Found /.well-known/ucp with version "2026-04-08".

How we checked: Confirm `ctx.wellKnownUcp` is non-null and carries a non-empty `version` string (the only universally-required UCP profile field).

`Checked: archilight.nz/.well-known/ucp`

PASSING HIGH **Each service `transport` is rest, mcp, a2a, or embedded**

Set transport to one of rest, mcp, a2a, or embedded

WHAT WE FOUND

Validated 1 service transport (1 match the UCP enum).

How we checked: For each services[] entry, require `transport` to be one of: rest, mcp, a2a, embedded.

`Checked: archilight.nz/.well-known/ucp`

PASSING HIGH **UCP profile declares a valid shopping service entry**

Declare a shopping service entry with a recognised transport and an HTTPS endpoint

WHAT WE FOUND

Found 1 valid shopping service entry (transport + HTTPS endpoint).

How we checked: List every services[] entry whose namespace is `shopping` (or contains `shopping`) and require at least one with `transport` {rest,mcp,a2a,embedded} AND a syntactically valid `https://` endpoint.

`Checked: archilight.nz/.well-known/ucp`

NOT APPLICABLE HIGH **Every signing_keys[] entry is a valid JWK**

Make every signing_keys[] entry a JWK with kty + kty-specific params

WHAT WE FOUND

Profile declares no signing_keys; JWK validation has no entries to evaluate.

How we checked: Walk signing_keys[] and validate each entry per §4.1 (kty required) + §6 (kty-specific required parameters). `kid` is OPTIONAL per §4.5 and not enforced here.

`Checked: archilight.nz/.well-known/ucp`

NOT APPLICABLE MEDIUM **MerchantReturnPolicy merchantReturnLink URL is reachable**

Repair every merchantReturnLink URL

WHAT WE FOUND

Couldn't confidently identify product pages (found 0), so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE MEDIUM **MerchantReturnPolicy applicableCountry uses ISO 3166-1 alpha-2 codes**

Use ISO 3166-1 alpha-2 country codes in applicableCountry

WHAT WE FOUND

Couldn't confidently identify product pages (found 0), so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE MEDIUM **MerchantReturnPolicy returnPolicyCategory uses valid Schema.org enum**

Use a valid Schema.org returnPolicyCategory enum value

WHAT WE FOUND

Couldn't confidently identify product pages (found 0), so product-level checks aren't applicable.

How we checked: n/a

FREE PREVIEW

NOT APPLICABLE MEDIUM **OfferShippingDetails shippingDestination is a valid DefinedRegion**

Emit shippingDestination as a DefinedRegion with ISO addressCountry

WHAT WE FOUND

Couldn't confidently identify product pages (found 0), so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE MEDIUM **OfferShippingDetails shippingRate is a valid MonetaryAmount**

Emit shippingRate as a valid MonetaryAmount

WHAT WE FOUND

Couldn't confidently identify product pages (found 0), so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE MEDIUM **Product `brand` is a string or Brand/Organization object**

Emit `brand` as either a string or a typed Brand object on every Product

WHAT WE FOUND

Couldn't confidently identify product pages (found 0), so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE MEDIUM **Product `description` present**

Populate `description` on every Product JSON-LD node

WHAT WE FOUND

Couldn't confidently identify product pages (found 0), so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE MEDIUM **Product `sku` populated**

Populate `sku` on every Product JSON-LD node

WHAT WE FOUND

Couldn't confidently identify product pages (found 0), so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE MEDIUM **Product title not a placeholder**

Replace placeholder and slug-shape titles with real product names

WHAT WE FOUND

Couldn't confidently identify product pages (found 0), so product-level checks aren't applicable.

How we checked: n/a

PASSING MEDIUM **Returns/refund policy page reachable**

Publish a returns policy page and link it from your site nav/footer

WHAT WE FOUND

Found a returns/refund policy page at https://archilight.nz/shipping-returns/ (3140 chars of stripped body text).

How we checked: Discover candidate URLs by scoring homepage nav/footer anchors for return/refund/exchange keywords, then append platform-conventional paths; probe each with politeFetch and pass on the first 2xx with >=200 stripped-body chars.

```
Checked: archilight.nz/shipping-returns
```

FREE PREVIEW

PASSING MEDIUM **Shipping policy page reachable**

Publish a shipping policy page and link it from your site nav/footer

WHAT WE FOUND

Found a shipping policy page at https://archilight.nz/shipping-returns/ (3140 chars of stripped body text).

How we checked: Discover candidate URLs by scoring homepage nav/footer anchors for shipping/delivery/dispatch keywords, then append platform-conventional paths; probe each with politeFetch and pass on the first 2xx with >=200 stripped-body chars.

`Checked: archilight.nz/shipping-returns`

NOT APPLICABLE MEDIUM **Sitemap <loc> entries are entity-escaped**

Entity-escape `&`, `<`, `>` in every <loc>

WHAT WE FOUND

Wanted to inspect sampled <loc> entries for entity escaping, but the runner did not surface any sitemap resources.

How we checked: Sample the first 100 <loc> entries per sitemap document and check for raw &, <, or > (sitemaps.org entity escaping rules).

- Transport metadata not available — runner update pending

`Checked: archilight.nz/sitemap.xml`

NOT APPLICABLE MEDIUM **Sitemap entries share the host of the containing sitemap**

Keep every sitemap entry on the sitemap's own host

WHAT WE FOUND

Wanted to compare sitemap entry hosts against the containing sitemap, but the runner did not surface any sitemap resources.

How we checked: For each resolved sitemap resource, parse the sitemap URL's host and compare it against every parsed <loc> URL's host.

- Transport metadata not available — runner update pending

`Checked: archilight.nz/sitemap.xml`

NOT APPLICABLE MEDIUM **Sitemap root declares the sitemaps.org 0.9 namespace**

Add the sitemaps.org 0.9 xmlns to the root element

WHAT WE FOUND

Wanted to check the xmlns declaration on every resolved sitemap document, but the runner did not surface any sitemap resources.

How we checked: Substring-match `xmlns="http://www.sitemaps.org/schemas/sitemap/0.9"` against the raw XML of every resolved sitemap document.

- Transport metadata not available — runner update pending

`Checked: archilight.nz/sitemap.xml`

NOT APPLICABLE MEDIUM **Each capability has version + spec + schema**

Populate version, spec, and schema on every capabilities[] entry

WHAT WE FOUND

Profile declares no capabilities; required-field checks have nothing to evaluate.

How we checked: For each capabilities[] entry, require non-empty string values for `version`, `spec`, and `schema`.

`Checked: archilight.nz/.well-known/ucp`

NOT APPLICABLE MEDIUM **Each service's `spec` URL origin matches its namespace authority**

Point each service `spec` URL at the canonical UCP authority

WHAT WE FOUND

No services declared a `spec` URL; origin matching has nothing to evaluate.

How we checked: For each service with a `spec` URL, require the URL origin to be a canonical UCP authority OR the host/path to include the namespace token.

`Checked: archilight.nz/.well-known/ucp`

FREE PREVIEW

PASSING MEDIUM **Every service `version` matches YYYY-MM-DD**

Use ISO-date `version` strings on every service

WHAT WE FOUND

Validated 1 service version string (1 match YYYY-MM-DD).

How we checked: For each services[] entry, require `version` to be a string matching /^\d{4}-\d{2}-\d{2}$/.

`Checked: archilight.nz/.well-known/ucp`

PASSING LOW **About page reachable with substantive copy**

Publish a substantive About page at a standard URL

WHAT WE FOUND

Found a substantive About page at https://archilight.nz/about-us/ (1750 chars of stripped body text, threshold 200).

How we checked: URL probe of platform-specific about-page paths via politeFetch; the first 2xx response whose HTML-stripped body length is >= 200 chars counts as a pass.

`Checked: archilight.nz/about-us`

NOT APPLICABLE LOW **BreadcrumbList present on PDPs**

Add a BreadcrumbList JSON-LD block to every PDP

WHAT WE FOUND

Couldn't confidently identify product pages (found 0), so product-level checks aren't applicable.

How we checked: n/a

PASSING LOW **ChatGPT-User allowed**

Allow ChatGPT-User in robots.txt (advisory)

WHAT WE FOUND

Checked robots.txt rules for ChatGPT-User (OpenAI's user-initiated live fetcher (advisory)) at path /. The active group resolves to Allow.

How we checked: group match on `User-agent: ChatGPT-User` rules at path `/` (via the parsed robots.txt isAllowed predicate).

`Checked: archilight.nz/robots.txt`

NOT APPLICABLE LOW **Alt text on at least 80% of PDP images**

Add descriptive alt text to product images (WCAG 2.x SC 1.1.1)

WHAT WE FOUND

Couldn't confidently identify product pages (found 0), so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE LOW **Product images meet Google’s 50,000-pixel area threshold**

Upload higher-resolution product images (area >= 50,000 pixels)

WHAT WE FOUND

Couldn't confidently identify product pages (found 0), so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE LOW **MerchantReturnPolicy enrichment enums use valid Schema.org values**

Use Schema.org enum values for returnFees / returnMethod / refundType

WHAT WE FOUND

Couldn't confidently identify product pages (found 0), so product-level checks aren't applicable.

How we checked: n/a

FREE PREVIEW

NOT APPLICABLE LOW **Offer `itemCondition` is canonical when present**

Either omit `itemCondition` (defaults to NewCondition) or set it to a canonical IRI

WHAT WE FOUND

Couldn't confidently identify product pages (found 0), so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE LOW **OfferShippingDetails deliveryTime is a valid ShippingDeliveryTime**

Emit a ShippingDeliveryTime with handlingTime and/or transitTime populated

WHAT WE FOUND

Couldn't confidently identify product pages (found 0), so product-level checks aren't applicable.

How we checked: n/a

PASSING LOW **Perplexity-User allowed**

Allow Perplexity-User in robots.txt (advisory)

WHAT WE FOUND

Checked robots.txt rules for Perplexity-User (Perplexity's live user-initiated fetcher (advisory)) at path /. The active group resolves to Allow.

How we checked: group match on `User-agent: Perplexity-User` rules at path `/` (via the parsed robots.txt isAllowed predicate).

`Checked: archilight.nz/robots.txt`

NOT APPLICABLE LOW **Product `aggregateRating` present**

Add an AggregateRating to Product nodes when you have real reviews

WHAT WE FOUND

Couldn't confidently identify product pages (found 0), so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE LOW **Product title quality (present, not all-caps)**

Use sentence-case product titles

WHAT WE FOUND

Couldn't confidently identify product pages (found 0), so product-level checks aren't applicable.

How we checked: n/a

PASSING LOW **/robots.txt is served as text/plain**

Send Content-Type: text/plain on /robots.txt

WHAT WE FOUND

Inspected /robots.txt Content-Type ("text/plain; charset=UTF-8"); recognised as text/plain.

How we checked: Inspect the /robots.txt response `Content-Type` header for a `text/plain` media type per §2.3.

`Checked: archilight.nz/robots.txt`

PASSING LOW **/robots.txt is under 500 KiB (RFC 9309 §2.5 parser cap)**

Trim /robots.txt below 500 KiB

WHAT WE FOUND

Measured /robots.txt at 1,674 bytes; within the 512,000-byte (500 KiB) cap.

How we checked: Measure the raw byte size of the /robots.txt body and compare against the §2.5 parser cap (>= 500 KiB).

`Checked: archilight.nz/robots.txt`

FREE PREVIEW

PASSING LOW **/robots.txt is served as UTF-8**

Serve /robots.txt as UTF-8

WHAT WE FOUND

Inspected the /robots.txt byte stream (1674 bytes); decodes as UTF-8.

How we checked: Inspect the raw byte stream of /robots.txt for UTF-8 decodability per §2.3.

`Checked: archilight.nz/robots.txt`

NOT APPLICABLE LOW **Every sitemap <loc> URL is under 2048 characters**

Keep every <loc> URL under 2,048 characters

WHAT WE FOUND

Wanted to check <loc> URL lengths across every resolved sitemap document, but the runner did not surface any sitemap resources.

How we checked: Iterate every parsed <loc> URL across all resolved sitemap resources and check length against the 2,048-character cap.

- Transport metadata not available — runner update pending

`Checked: archilight.nz/sitemap.xml`

NOT APPLICABLE LOW **Sitemap respects 50 MiB / 50,000-URL caps per document**

Split over-cap sitemaps into a sitemap index

WHAT WE FOUND

Wanted to verify each sitemap's byte size and entry count against sitemaps.org caps, but the runner did not surface any sitemap resources.

How we checked: Check raw byte size (<= 52,428,800 B) and entry count (<= 50,000) for every resolved sitemap resource.

- Transport metadata not available — runner update pending

`Checked: archilight.nz/sitemap.xml`

NOT APPLICABLE LOW **Sitemap is served as UTF-8**

Serve every sitemap document as UTF-8

WHAT WE FOUND

Wanted to check the encoding of every resolved sitemap document, but the runner did not surface any sitemap resources with transport metadata.

How we checked: Inspect every resolved sitemap document's raw byte stream for UTF-8 decodability (sitemaps.org encoding requirement).

- Transport metadata not available — runner update pending

`Checked: archilight.nz/sitemap.xml`

NOT APPLICABLE LOW **UCP MCP-transport entries have valid HTTPS endpoints**

Make every declared MCP transport endpoint an absolute HTTPS URL

WHAT WE FOUND

Walked services[] for `transport: "mcp"` entries; none advertised.

How we checked: Filter services[] to entries where transport=mcp and validate that `endpoint` is an absolute https:// URL.

`Checked: archilight.nz/.well-known/ucp`

NOT APPLICABLE INFO **llms.txt present (informational)**

Publish an /llms.txt manifest (optional)

WHAT WE FOUND

Looked for /llms.txt at the site root; the fetcher returned no file.

How we checked: Check whether the fetcher reached an /llms.txt at the site root. Informational only — no failure path per llmstxt.org being a voluntary community convention.

`Checked: archilight.nz/llms.txt`

FREE PREVIEW