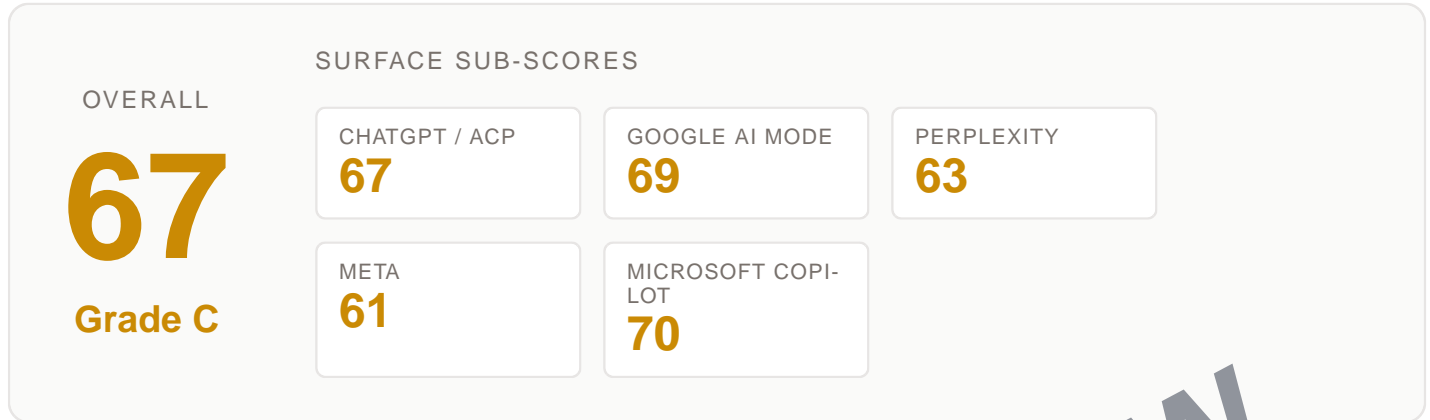


AI AGENT-READINESS REPORT

minipop.dk

Ran 46 of 81 checks



Findings - 16 need attention

NEEDS WORK **CRITICAL** **HTTPS enforced sitewide + HSTS (>= 6-month max-age)**

Enforce HTTPS sitewide and ship a Strict-Transport-Security header with max-age >= 6 months

WHAT WE FOUND

Confirmed the homepage is HTTPS (status 200), probed http://minipop.dk/ for redirect behaviour, and parsed the Strict-Transport-Security header (value: "max-age=7889238").

How we checked: URL scheme + homepage status check, an http://host/ redirect probe, and a Strict-Transport-Security max-age parse (>= 180-day threshold).

- HSTS max-age is below the 6-month minimum

Checked: minipop.dk

FAILED **HIGH** **Privacy policy page reachable**

Publish a privacy policy page and link it from your site nav/footer

WHAT WE FOUND

Probed 3 candidate privacy-policy paths (nav-discovered + platform-conventional) and none returned a 2xx body.

How we checked: Discover candidate URLs by scoring homepage nav/footer anchors for privacy/gdpr/cookie keywords, then append platform-conventional paths; probe each with politeFetch and pass on the first 2xx with >=200 stripped-body chars.

- No privacy policy page reachable at any candidate URL

Checked: minipop.dk/policies/privacy-policy, minipop.dk/privacy, minipop.dk/privacy-policy

FAILED **HIGH** **Product pages discoverable without JavaScript**

Make product pages discoverable without JavaScript

WHAT WE FOUND

Counted product pages discovered by the non-JavaScript crawl. None were found — JS-only storefront, products missing from sitemap, or the crawl was blocked.

How we checked: Count the product pages a non-JavaScript crawl could discover via the sitemap or initial HTML (no JS execution). The fetcher already attempted discovery; we read ctx.pdpSample.

- No product pages discoverable from a non-JavaScript crawl

Checked: minipop.dk/sitemap.xml, minipop.dk



FAILED HIGH Products are machine-discoverable

Publish a product feed or a crawlable product sitemap

WHAT WE FOUND

Ran the discovery cascade (feed -> platform catalog -> typed sitemap -> content-verified crawl). Method: `none`; verified 0 product pages of 5 sampled.

How we checked: Read the product-discovery cascade result from ctx.discovery. Score by discovery method (feed / platform_api / sitemap_typed -> pass when verifiedProductCount >= MIN_CONFIDENT_PRODUCTS; content_verified -> partial; none or under-threshold -> fail).

- No reliable way for agents to discover your products

Checked: minipop.dk

FAILED HIGH Terms of service page reachable

Publish a terms of service page and link it from your site nav/footer

WHAT WE FOUND

Probed 3 candidate ToS paths (nav-discovered + platform-conventional) and none returned a 2xx body.

How we checked: Discover candidate URLs by scoring homepage nav/footer anchors for terms/tos/legal/conditions keywords, then append platform-conventional paths; probe each with politeFetch and pass on the first 2xx with >=200 stripped-body chars.

- No terms-of-service page reachable at any candidate URL

Checked: minipop.dk/policies/terms-of-service, minipop.dk/terms, minipop.dk/terms-of-service

FAILED HIGH UCP profile carries all four required top-level keys

Add every required top-level key to the UCP profile

WHAT WE FOUND

Profile is missing required key(s): signing_keys.

How we checked: Read the profile root (or top-level `ucp` wrapper) and verify the presence of `version`, `services`, `capabilities`, and `signing_keys` keys.

- Required top-level key `signing_keys` is missing

Checked: minipop.dk/.well-known/ucp

FAILED MEDIUM HSTS policy carries the includeSubDomains directive

Add `includeSubDomains` to your Strict-Transport-Security header

WHAT WE FOUND

Inspected the homepage Strict-Transport-Security header ("max-age=7889238") and the includeSubDomains directive is absent.

How we checked: Parse the homepage `Strict-Transport-Security` header for the `includeSubDomains` directive (§6.1.2).

- HSTS header is missing the includeSubDomains directive

Checked: minipop.dk

FAILED MEDIUM Organization/OnlineStore JSON-LD with contactPoint on homepage

Add an Organization (or OnlineStore) JSON-LD block to your homepage with a contactPoint

WHAT WE FOUND

Found a homepage Organization node but its contactPoint is missing both email and telephone.

How we checked: Parse homepage `<script type="application/ld+json">` blocks, flatten `@graph`, and look for an Organization/OnlineStore/Store node with a contactPoint carrying `email` or `telephone`.

- Homepage Organization node has no contactPoint with email or telephone

Checked: minipop.dk



FAILED **MEDIUM** Returns/refund policy page reachable

Publish a returns policy page and link it from your site nav/footer

WHAT WE FOUND

Probed 5 candidate returns-policy paths (nav-discovered + platform-conventional) and none returned a 2xx body.

How we checked: Discover candidate URLs by scoring homepage nav/footer anchors for return/refund/exchange keywords, then append platform-conventional paths; probe each with politeFetch and pass on the first 2xx with ≥ 200 stripped-body chars.

- No returns/refund policy page reachable at any candidate URL

Checked: `minipop.dk/policies/refund-policy`, `minipop.dk/policies/return-policy`, `minipop.dk/returns`, `minipop.dk/refund-policy`, `minipop.dk/return-policy`

FAILED **MEDIUM** Third-party review-platform integration detected

Install a third-party review platform so agents see syndicated reviews on your storefront

WHAT WE FOUND

Scanned the homepage and 0 sampled PDPs for 8 review-platform asset fingerprints; none matched.

How we checked: Substring scan of homepage and sampled PDP HTML for known review-platform asset fingerprints (judge.me, yotpo, stamped.io, reviews.io, okendo, loox, trustpilot, bazaarvoice).

- No third-party review-platform integration detected

Checked: `minipop.dk`

FAILED **MEDIUM** Shipping policy page reachable

Publish a shipping policy page and link it from your site nav/footer

WHAT WE FOUND

Probed 4 candidate shipping-policy paths (nav-discovered + platform-conventional) and none returned a 2xx body.

How we checked: Discover candidate URLs by scoring homepage nav/footer anchors for shipping/delivery/dispatch keywords, then append platform-conventional paths; probe each with politeFetch and pass on the first 2xx with ≥ 200 stripped-body chars.

- No shipping policy page reachable at any candidate URL

Checked: `minipop.dk/policies/shipping-policy`, `minipop.dk/shipping`, `minipop.dk/shipping-policy`, `minipop.dk/pages/shipping`

NEEDS WORK **MEDIUM** Sitemap resolvable and includes at least one product URL

Publish a sitemap containing product URLs

WHAT WE FOUND

Resolved an XML sitemap with 5 `<loc>` entries, but none look like product URLs.

How we checked: Parse `<loc>` entries from the resolved sitemap (or sitemap index) and classify each against product-URL patterns (`/products/...`, `/product/...`, `/p/<id>`, etc).

- Sitemap reachable but contains no product URLs

Checked: `minipop.dk/sitemap.xml`

FAILED **LOW** About page reachable with substantive copy

Publish a substantive About page at a standard URL

WHAT WE FOUND

Probed 4 candidate About-page paths and none returned a 2xx body.

How we checked: URL probe of platform-specific about-page paths via politeFetch; the first 2xx response whose HTML-stripped body length is ≥ 200 chars counts as a pass.

- No About page reachable at any standard URL

Checked: `minipop.dk/pages/about`, `minipop.dk/pages/about-us`, `minipop.dk/about`, `minipop.dk/about-us`

FAILED **LOW** HSTS policy carries the preload directive

Add `preload` to your Strict-Transport-Security header and submit to hstspreload.org

WHAT WE FOUND

Inspected the homepage Strict-Transport-Security header ("max-age=7889238") and the preload directive is absent.

How we checked: Parse the homepage `Strict-Transport-Security` header for the `preload` directive (hstspreload.org vendor extension to).

- HSTS header is missing the preload directive

Checked: `minipop.dk`

FAILED **INFO** Apple Pay markers detected (informational)

Enable Apple Pay through your payment processor (informational only)

WHAT WE FOUND

Scanned the homepage and 0 sampled PDPs for Apple Pay markers; none matched.

How we checked: Substring match on known Apple Pay SDK/markup signatures (ApplePaySession, apple-pay-button, /apple-developer-merchant-tid-domain-association) across the homepage and every sampled PDP HTML.

- No Apple Pay markers detected on the homepage or PDPs

Checked: `minipop.dk`

FAILED **INFO** Google Pay markers detected (informational)

Enable Google Pay through your payment processor (informational only)

WHAT WE FOUND

Scanned the homepage and 0 sampled PDPs for Google Pay markers; none matched.

How we checked: Substring match on known Google Pay SDK/markup signatures (`pay.google.com/gb/p/js/pay.js`, `google.payments.api`, `<google-pay-button>`) across the homepage and every sampled PDP HTML.

- No Google Pay markers detected on the homepage or PDPs

Checked: `minipop.dk`

PASSING **CRITICAL** Googlebot allowed on product paths

Allow Googlebot on product paths

WHAT WE FOUND

Checked robots.txt for Googlebot at the representative product path `/products/test`. The active group resolves to Allow.

How we checked: group match on `User-agent: Googlebot` rules at the representative product path `/products/test` (via the parsed robots.txt isAllowed predicate).

Checked: `minipop.dk/robots.txt`, `/products/test`

NOT APPLICABLE **CRITICAL** Offer price + priceCurrency valid

Set price as a number and priceCurrency as an ISO 4217 code

WHAT WE FOUND

Couldn't confidently identify product pages — only 0 of 5 sampled URLs carried product structured data, so product-level checks aren't applicable.

How we checked: n/a

PASSING **CRITICAL** OAI-SearchBot allowed

Allow OAI-SearchBot in robots.txt

WHAT WE FOUND

Checked robots.txt rules for OAI-SearchBot (OpenAI's ChatGPT search/discovery crawler) at path `/`. The active group resolves to Allow.

How we checked: group match on `User-agent: OAI-SearchBot` rules at path `/` (via the parsed robots.txt isAllowed predicate).

Checked: `minipop.dk/robots.txt`

PASSING **CRITICAL** No global wildcard root disallow

Remove the wildcard `Disallow: /` from robots.txt

WHAT WE FOUND

Scanned the robots.txt wildcard `User-agent: *` group for a root Disallow (wildcard group present; root Disallow absent).

How we checked: Line-by-line scan of robots.txt; track membership of the `User-agent: *` group (stacked UA lines combine into one group per section 2.2.1) and flag the file when a root `Disallow: /` appears in that group with no offsetting `Allow: /`.

Checked: `minipop.dk/robots.txt`

PASSING **HIGH** Bingbot allowed

Allow Bingbot in robots.txt

WHAT WE FOUND

Checked robots.txt rules for Bingbot (Microsoft's web crawler — also the source for Copilot Shopping's index) at path /. The active group resolves to Allow.

How we checked: group match on `User-agent: Bingbot` rules at path `/` (via the parsed robots.txt isAllowed predicate).

Checked: `minipop.dk/robots.txt`

PASSING **HIGH** Contact page exposes email or phone

Add a `mailto:` email link or `tel:` phone link to your contact page

WHAT WE FOUND

Reached the contact page and found a contact method: phone (1697043248).

How we checked: URL probe of contact paths; the first 2xx body is scanned for `mailto:` / `tel:` hrefs, plain emails (placeholder hosts excluded), and phone-shaped numbers.

Checked: `minipop.dk/pages/contact`

NOT APPLICABLE **HIGH** MerchantReturnPolicy finite-window has positive merchantReturnDays

Add a positive `merchantReturnDays` to finite-window return policies

WHAT WE FOUND

Couldn't confidently identify product pages — only 0 of 5 sampled URLs carried product structured data, so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE **HIGH** MerchantReturnPolicy satisfies Option A (country+category) or B (returnLink)

Make every MerchantReturnPolicy node satisfy Option A or Option B

WHAT WE FOUND

Couldn't confidently identify product pages — only 0 of 5 sampled URLs carried product structured data, so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE **HIGH** MerchantReturnPolicy node present on Product or Offer

Emit `hasMerchantReturnPolicy` on Product or Offer JSON-LD

WHAT WE FOUND

Couldn't confidently identify product pages — only 0 of 5 sampled URLs carried product structured data, so product-level checks aren't applicable.

How we checked: n/a



NOT APPLICABLE **HIGH** Offer `availability` is a Schema.org URL

Use a canonical Schema.org availability IRI on every Offer

WHAT WE FOUND

Couldn't confidently identify product pages — only 0 of 5 sampled URLs carried product structured data, so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE **HIGH** Offer JSON-LD carries shippingDetails (OfferShippingDetails)

Emit shippingDetails (OfferShippingDetails) on Offer JSON-LD

WHAT WE FOUND

Couldn't confidently identify product pages — only 0 of 5 sampled URLs carried product structured data, so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE **HIGH** Sampled PDPs are not gated behind a login wall (401 / 403)

Open PDPs to anonymous fetches

WHAT WE FOUND

Couldn't confidently identify product pages — only 0 of 5 sampled URLs carried product structured data, so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE **HIGH** No sampled PDP returns a noindex directive

Remove the noindex directive from every PDP

WHAT WE FOUND

Couldn't confidently identify product pages — only 0 of 5 sampled URLs carried product structured data, so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE **HIGH** Each PDP carries at most one Product JSON-LD node

Emit a single Product JSON-LD node per PDP

WHAT WE FOUND

Couldn't confidently identify product pages — only 0 of 5 sampled URLs carried product structured data, so product-level checks aren't applicable.

How we checked: n/a

PASSING **HIGH** PerplexityBot allowed

Allow PerplexityBot in robots.txt

WHAT WE FOUND

Checked robots.txt rules for PerplexityBot (Perplexity's shopping index crawler) at path /. The active group resolves to Allow.

How we checked: group match on `User-agent: PerplexityBot` rules at path `/` (via the parsed robots.txt isAllowed predicate).

Checked: minipop.dk/robots.txt

NOT APPLICABLE **HIGH** Brand attribution on PDPs

Surface brand attribution on every PDP

WHAT WE FOUND

Couldn't confidently identify product pages — only 0 of 5 sampled URLs carried product structured data, so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE **HIGH** **GTIN coverage on PDPs**

Populate `gtin` on every branded Product node

WHAT WE FOUND

Couldn't confidently identify product pages — only 0 of 5 sampled URLs carried product structured data, so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE **HIGH** **Product `image` populated**

Add a resolvable image URL to every Product node

WHAT WE FOUND

Couldn't confidently identify product pages — only 0 of 5 sampled URLs carried product structured data, so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE **HIGH** **Product JSON-LD present on PDPs**

Publish a Product JSON-LD block on every PDP

WHAT WE FOUND

Couldn't confidently identify product pages — only 0 of 5 sampled URLs carried product structured data, so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE **HIGH** **Product `name` populated**

Populate `name` on every Product JSON-LD node

WHAT WE FOUND

Couldn't confidently identify product pages — only 0 of 5 sampled URLs carried product structured data, so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE **HIGH** **Product JSON-LD includes `offers`**

Add an `offers` object to every Product node

WHAT WE FOUND

Couldn't confidently identify product pages — only 0 of 5 sampled URLs carried product structured data, so product-level checks aren't applicable.

How we checked: n/a

PASSING **HIGH** **robots.txt present at root**

Publish a non-empty robots.txt at the site root

WHAT WE FOUND

Reached a non-empty /robots.txt at the site root (3605 bytes, 1 declared Sitemap line).

How we checked: Check whether the fetcher reached a non-empty /robots.txt at the site root (§2.2.3 access method).

Checked: minipop.dk/robots.txt

NOT APPLICABLE **HIGH** UCP profile Cache-Control is shared-cacheable with max-age >= 60s

Serve `/.well-known/ucp` with `Cache-Control: public, max-age=...`

WHAT WE FOUND

Wanted to inspect the UCP profile's Cache-Control header, but the runner did not surface transport metadata.

How we checked: Parse the `Cache-Control` header on the `/.well-known/ucp` response; require `public`, `max-age >= 60`, and no `no-store`/`no-cache`/`private`.

- Transport metadata not available — runner update pending

Checked: `minipop.dk/.well-known/ucp`

PASSING **HIGH** `/.well-known/ucp` response Content-Type is application/json

Serve `/.well-known/ucp` with `Content-Type: application/json`

WHAT WE FOUND

UCP profile Content-Type is "application/json; charset=utf-8".

How we checked: Check that the `Content-Type` header on `/.well-known/ucp` starts with `application/json` (optionally with a charset parameter).

Checked: `minipop.dk/.well-known/ucp`

PASSING **HIGH** `/.well-known/ucp` is publicly fetchable with no auth

Allow unauthenticated access to `/.well-known/ucp`

WHAT WE FOUND

Unauthenticated GET `/.well-known/ucp` returned 200.

How we checked: Confirm an unauthenticated GET to `/.well-known/ucp` returns a 2xx status.

Checked: `minipop.dk/.well-known/ucp`

PASSING **HIGH** `/.well-known/ucp` returns 200 directly with no redirects

Serve `/.well-known/ucp` directly with a 200 response

WHAT WE FOUND

GET `/.well-known/ucp` returned 200 directly with no redirect chain.

How we checked: Inspect the final HTTP status of GET `/.well-known/ucp` and whether any 3xx redirect was followed to reach it.

Checked: `minipop.dk/.well-known/ucp`

PASSING **HIGH** `/.well-known/ucp` profile is present with a `version` field

Publish `/.well-known/ucp` with at minimum a `version` field

WHAT WE FOUND

Found `/.well-known/ucp` with version "2026-04-08".

How we checked: Confirm `ctx.wellKnownUcp` is non-null and carries a non-empty `version` string (the only universally-required UCP profile field).

Checked: `minipop.dk/.well-known/ucp`

PASSING **HIGH** Each service satisfies the transport-conditional field requirements

Populate the conditional fields required by each service's transport

WHAT WE FOUND

Validated 2 services with recognised transports (2 satisfy their transport's required fields).

How we checked: For each services[] entry with a recognised transport, require the transport-conditional fields: `rest/mcp -> endpoint+schema`; `a2a -> endpoint`; `embedded -> schema`.

Checked: `minipop.dk/.well-known/ucp`



PASSING **HIGH** Each service `transport` is rest, mcp, a2a, or embedded

Set transport to one of rest, mcp, a2a, or embedded

WHAT WE FOUND

Validated 2 service transports (2 match the UCP enum).

How we checked: For each services[] entry, require `transport` to be one of: rest, mcp, a2a, embedded.

Checked: minipop.dk/.well-known/ucp

PASSING **HIGH** UCP profile declares a valid shopping service entry

Declare a shopping service entry with a recognised transport and an HTTPS endpoint

WHAT WE FOUND

Found 1 valid shopping service entry (transport + HTTPS endpoint).

How we checked: List every services[] entry whose namespace is `shopping` (or contains `shopping`) and require at least one with `transport` {rest,mcp,a2a,embedded} AND a syntactically valid `https://` endpoint.

Checked: minipop.dk/.well-known/ucp

NOT APPLICABLE **HIGH** Every signing_keys[] entry is a valid JWK

Make every signing_keys[] entry a JWK with kty + kty-specific params

WHAT WE FOUND

Profile declares no signing_keys; JWK validation has no entries to evaluate.

How we checked: Walk signing_keys[] and validate each entry per §4.1 (kty required) + §6 (kty-specific required parameters). `kid` is OPTIONAL per §4.5 and not enforced here.

Checked: minipop.dk/.well-known/ucp

NOT APPLICABLE **MEDIUM** MerchantReturnPolicy merchantReturnLink URL is reachable

Repair every merchantReturnLink URL

WHAT WE FOUND

Couldn't confidently identify product pages — only 0 of 5 sampled URLs carried product structured data, so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE **MEDIUM** MerchantReturnPolicy applicableCountry uses ISO 3166-1 alpha-2 codes

Use ISO 3166-1 alpha-2 country codes in applicableCountry

WHAT WE FOUND

Couldn't confidently identify product pages — only 0 of 5 sampled URLs carried product structured data, so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE **MEDIUM** MerchantReturnPolicy returnPolicyCategory uses valid Schema.org enum

Use a valid Schema.org returnPolicyCategory enum value

WHAT WE FOUND

Couldn't confidently identify product pages — only 0 of 5 sampled URLs carried product structured data, so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE **MEDIUM** OfferShippingDetails shippingDestination is a valid DefinedRegion

Emit shippingDestination as a DefinedRegion with ISO addressCountry

WHAT WE FOUND

Couldn't confidently identify product pages — only 0 of 5 sampled URLs carried product structured data, so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE **MEDIUM** OfferShippingDetails shippingRate is a valid MonetaryAmount

Emit shippingRate as a valid MonetaryAmount

WHAT WE FOUND

Couldn't confidently identify product pages — only 0 of 5 sampled URLs carried product structured data, so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE **MEDIUM** Product `brand` is a string or Brand/Organization object

Emit `brand` as either a string or a typed Brand object on every Product

WHAT WE FOUND

Couldn't confidently identify product pages — only 0 of 5 sampled URLs carried product structured data, so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE **MEDIUM** Product `description` present

Populate `description` on every Product JSON-LD node

WHAT WE FOUND

Couldn't confidently identify product pages — only 0 of 5 sampled URLs carried product structured data, so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE **MEDIUM** Product `sku` populated

Populate `sku` on every Product JSON-LD node

WHAT WE FOUND

Couldn't confidently identify product pages — only 0 of 5 sampled URLs carried product structured data, so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE **MEDIUM** Product title not a placeholder

Replace placeholder and slug-shape titles with real product names

WHAT WE FOUND

Couldn't confidently identify product pages — only 0 of 5 sampled URLs carried product structured data, so product-level checks aren't applicable.

How we checked: n/a

PASSING **MEDIUM** Sitemap declared in robots.txt

Add a `Sitemap:` line to robots.txt

WHAT WE FOUND

Read robots.txt and counted 1 declared Sitemap line.

How we checked: Read parsed Sitemap: directives from robots.txt (sitemaps.org / implementation note).

Checked: minipop.dk/robots.txt, minipop.dk/sitemap.xml

PASSING **MEDIUM** Sitemap <loc> entries are entity-escaped

Entity-escape `&`, `<`, `>` in every <loc>

WHAT WE FOUND

Sampled 9 <loc> entries across 5 sitemap resource(s); every one is properly entity-escaped.

How we checked: Sample the first 100 <loc> entries per sitemap document and check for raw &, <, or > (sitemaps.org entity escaping rules).

Checked: `minipop.dk/sitemap.xml`, `minipop.dk/sitemap_agentic_discovery.xml`, `minipop.dk/sitemap_pages_1.xml?from=121486246218&to=122477936970`, `minipop.dk/sitemap_collections_1.xml?from=607597461834&to=607597461834`, `minipop.dk/sitemap_blogs_1.xml`

PASSING **MEDIUM** Sitemap entries share the host of the containing sitemap

Keep every sitemap entry on the sitemap's own host

WHAT WE FOUND

Compared 9 <loc> entries against their sitemap host across 5 resource(s); every entry shares its sitemap's host.

How we checked: For each resolved sitemap resource, parse the sitemap URL's host and compare it against every parsed <loc> URL's host.

Checked: `minipop.dk/sitemap.xml`, `minipop.dk/sitemap_agentic_discovery.xml`, `minipop.dk/sitemap_pages_1.xml?from=121486246218&to=122477936970`, `minipop.dk/sitemap_collections_1.xml?from=607597461834&to=607597461834`, `minipop.dk/sitemap_blogs_1.xml`

PASSING **MEDIUM** Sitemap root declares the sitemaps.org 0.9 namespace

Add the sitemaps.org 0.9 xmlns to the root element

WHAT WE FOUND

Inspected 5 sitemap resource(s); every one declares the sitemaps.org 0.9 namespace.

How we checked: Substring-match `xmlns="http://www.sitemaps.org/schemas/sitemap/0.9"` against the raw XML of every resolved sitemap document.

Checked: `minipop.dk/sitemap.xml`, `minipop.dk/sitemap_agentic_discovery.xml`, `minipop.dk/sitemap_pages_1.xml?from=121486246218&to=122477936970`, `minipop.dk/sitemap_collections_1.xml?from=607597461834&to=607597461834`, `minipop.dk/sitemap_blogs_1.xml`

NOT APPLICABLE **MEDIUM** Each capability has version + spec + schema

Populate version, spec, and schema on every capabilities[] entry

WHAT WE FOUND

Profile declares no capabilities; required-field checks have nothing to evaluate.

How we checked: For each capabilities[] entry, require non-empty string values for `version`, `spec`, and `schema`.

Checked: `minipop.dk/.well-known/ucp`

PASSING **MEDIUM** Each service's `spec` URL origin matches its namespace authority

Point each service `spec` URL at the canonical UCP authority

WHAT WE FOUND

Validated 2 service spec URLs (2 match the namespace authority).

How we checked: For each service with a `spec` URL, require the URL origin to be a canonical UCP authority OR the host/path to include the namespace token.

Checked: `minipop.dk/.well-known/ucp`

PASSING **MEDIUM** Every service `version` matches YYYY-MM-DD

Use ISO-date `version` strings on every service

WHAT WE FOUND

Validated 2 service version strings (2 match YYYY-MM-DD).

How we checked: For each services[] entry, require `version` to be a string matching `/^\d{4}-\d{2}-\d{2}$/`.

Checked: `minipop.dk/.well-known/ucp`

NOT APPLICABLE **LOW** **BreadcrumbList present on PDPs**

Add a BreadcrumbList JSON-LD block to every PDP

WHAT WE FOUND

Couldn't confidently identify product pages — only 0 of 5 sampled URLs carried product structured data, so product-level checks aren't applicable.

How we checked: n/a

PASSING **LOW** **ChatGPT-User allowed**

Allow ChatGPT-User in robots.txt (advisory)

WHAT WE FOUND

Checked robots.txt rules for ChatGPT-User (OpenAI's user-initiated live fetcher (advisory)) at path /. The active group resolves to Allow.

How we checked: group match on `User-agent: ChatGPT-User` rules at path `/` (via the parsed robots.txt isAllowed predicate).

Checked: `minipop.dk/robots.txt`

NOT APPLICABLE **LOW** **Alt text on at least 80% of PDP images**

Add descriptive alt text to product images (WCAG 2.x SC 1.1.1)

WHAT WE FOUND

Couldn't confidently identify product pages — only 0 of 5 sampled URLs carried product structured data, so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE **LOW** **Product images meet Google's 50,000-pixel area threshold**

Upload higher-resolution product images (area \geq 50,000 pixels)

WHAT WE FOUND

Couldn't confidently identify product pages — only 0 of 5 sampled URLs carried product structured data, so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE **LOW** **MerchantReturnPolicy enrichment enums use valid Schema.org values**

Use Schema.org enum values for `returnFees` / `returnMethod` / `refundType`

WHAT WE FOUND

Couldn't confidently identify product pages — only 0 of 5 sampled URLs carried product structured data, so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE **LOW** **Offer `itemCondition` is canonical when present**

Either omit `itemCondition`` (defaults to `NewCondition`) or set it to a canonical IRI

WHAT WE FOUND

Couldn't confidently identify product pages — only 0 of 5 sampled URLs carried product structured data, so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE **LOW** **OfferShippingDetails deliveryTime is a valid ShippingDeliveryTime**

Emit a `ShippingDeliveryTime` with `handlingTime` and/or `transitTime` populated

WHAT WE FOUND

Couldn't confidently identify product pages — only 0 of 5 sampled URLs carried product structured data, so product-level checks aren't applicable.

How we checked: n/a



PASSING **LOW** **Perplexity-User allowed**

Allow Perplexity-User in robots.txt (advisory)

WHAT WE FOUND

Checked robots.txt rules for Perplexity-User (Perplexity's live user-initiated fetcher (advisory)) at path /. The active group resolves to Allow.

How we checked: group match on `User-agent: Perplexity-User` rules at path `/` (via the parsed robots.txt isAllowed predicate).

Checked: `minipop.dk/robots.txt`

NOT APPLICABLE **LOW** **Product `aggregateRating` present**

Add an AggregateRating to Product nodes when you have real reviews

WHAT WE FOUND

Couldn't confidently identify product pages — only 0 of 5 sampled URLs carried product structured data, so product-level checks aren't applicable.

How we checked: n/a

NOT APPLICABLE **LOW** **Product title quality (present, not all-caps)**

Use sentence-case product titles

WHAT WE FOUND

Couldn't confidently identify product pages — only 0 of 5 sampled URLs carried product structured data, so product-level checks aren't applicable.

How we checked: n/a

PASSING **LOW** **/robots.txt is served as text/plain**

Send Content-Type: text/plain on /robots.txt

WHAT WE FOUND

Inspected /robots.txt Content-Type ("text/plain; charset=utf-8"); recognised as text/plain.

How we checked: Inspect the /robots.txt response `Content-Type` header for a `text/plain` media type per §2.3.

Checked: `minipop.dk/robots.txt`

PASSING **LOW** **/robots.txt is under 500 KiB (RFC 9309 §2.5 parser cap)**

Trim /robots.txt below 500 KiB

WHAT WE FOUND

Measured /robots.txt at 3,608 bytes; within the 512,000-byte (500 KiB) cap.

How we checked: Measure the raw byte size of the /robots.txt body and compare against the §2.5 parser cap (≥ 500 KiB).

Checked: `minipop.dk/robots.txt`

PASSING **LOW** **/robots.txt is served as UTF-8**

Serve /robots.txt as UTF-8

WHAT WE FOUND

Inspected the /robots.txt byte stream (3608 bytes); decodes as UTF-8.

How we checked: Inspect the raw byte stream of /robots.txt for UTF-8 decodability per §2.3.

Checked: `minipop.dk/robots.txt`

PASSING **LOW** Every sitemap <loc> URL is under 2048 characters

Keep every <loc> URL under 2,048 characters

WHAT WE FOUND

Inspected 9 <loc> entries across 5 sitemap resource(s); every one is under 2,048 characters.

How we checked: Iterate every parsed <loc> URL across all resolved sitemap resources and check length against the 2,048-character cap.

Checked: `minipop.dk/sitemap.xml`, `minipop.dk/sitemap_agentic_discovery.xml`, `minipop.dk/sitemap_pages_1.xml?from=121486246218&to=122477936970`, `minipop.dk/sitemap_collections_1.xml?from=607597461834&to=607597461834`, `minipop.dk/sitemap_blogs_1.xml`

PASSING **LOW** Sitemap respects 50 MiB / 50,000-URL caps per document

Split over-cap sitemaps into a sitemap index

WHAT WE FOUND

Checked 5 sitemap resource(s) against the 50 MiB / 50,000-URL caps; every one is within the limits.

How we checked: Check raw byte size ($\leq 52,428,800$ B) and entry count ($\leq 50,000$) for every resolved sitemap resource.

Checked: `minipop.dk/sitemap.xml`, `minipop.dk/sitemap_agentic_discovery.xml`, `minipop.dk/sitemap_pages_1.xml?from=121486246218&to=122477936970`, `minipop.dk/sitemap_collections_1.xml?from=607597461834&to=607597461834`, `minipop.dk/sitemap_blogs_1.xml`

PASSING **LOW** Sitemap is served as UTF-8

Serve every sitemap document as UTF-8

WHAT WE FOUND

Inspected 5 sitemap resource(s); every one decodes as UTF-8.

How we checked: Inspect every resolved sitemap document's raw byte stream for UTF-8 decodability (sitemaps.org encoding requirement).

Checked: `minipop.dk/sitemap.xml`, `minipop.dk/sitemap_agentic_discovery.xml`, `minipop.dk/sitemap_pages_1.xml?from=121486246218&to=122477936970`, `minipop.dk/sitemap_collections_1.xml?from=607597461834&to=607597461834`, `minipop.dk/sitemap_blogs_1.xml`

PASSING **LOW** UCP MCP-transport entries have valid HTTPS endpoints

Make every declared MCP transport endpoint an absolute HTTPS URL

WHAT WE FOUND

Validated 1 MCP transport entry; all carry absolute `https://` endpoints.

How we checked: Filter `services[]` to entries where `transport=mcp` and validate that `endpoint` is an absolute `https://` URL.

Checked: `minipop.dk/.well-known/ucp`

PASSING **INFO** llms.txt present (informational)

Publish an `/llms.txt` manifest (optional)

WHAT WE FOUND

Reached an `/llms.txt` at the site root (3981 bytes).

How we checked: Check whether the fetcher reached an `/llms.txt` at the site root. Informational only — no failure path per `llmstxt.org` being a voluntary community convention.

Checked: `minipop.dk/llms.txt`